

SANAZ TALAIFAR

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ACADEMIC APPOINTMENTS

Imperial College London

Assistant Professor, Organisational Behaviour

2022 – present

Stanford University

Postdoctoral Scholar, Organizational Behavior

2020 – 2022

EDUCATION

The University of Texas at Austin

Ph.D., Social and Personality Psychology

2014 – 2020

Southern Methodist University

B.A., International Studies and French

2008 – 2012

London School of Economics

General Course, International History

2010 – 2011

JOURNAL PUBLICATIONS

26. **Talaifar, S.**, Jordan, D., Gosling, S.D., & Harari, G.M. (in press). Lifestyle polarization on a college campus: Do liberals and conservatives behave differently in everyday life? *Journal of Personality and Social Psychology*. [\[PDF\]](#)
25. Soh, S., **Talaifar, S.**, & Harari, G.M. (2024). Identity development in the digital context. *Social and Personality Psychology Compass*, 18(2), e12940. [\[PDF\]](#)
24. **Talaifar, S.** (2024). *Alphabetical Diaries* and autobiographical memory in the digital age. *Psychological Inquiry*, 35(2), 141-144. [\[PDF\]](#)
23. Vaid, S.S., Kroencke, L., Roshanei, M., **Talaifar, S.**, Hancock, J.T., Back M.D., Gosling, S.D., Ram, N., & Harari, G.M. (2024). Variation in social media sensitivity across people and contexts. *Scientific Reports*, 14, 6571. [\[PDF\]](#)
22. Hermida Castillo, A., Stachl, C., & **Talaifar, S.** (2024). A workflow for human-centered machine-assisted hypothesis generation. *American Psychologist*, 79(6), 800-802. [\[PDF\]](#)
21. Valenzuela, A., Puntoni, S., Hoffman, D., Castelo, N., De Freitas, J., Dietvorst, B., Hildebrand, C., Huh, Y.E., Meyer, R., Sweeney, M.E., **Talaifar, S.**, Tomaino, G., & Wertenbroch, K. (2024). How artificial intelligence constrains the human experience. *Journal of the Association for Consumer Research*, 9(3), 241 - 256. [\[PDF\]](#)
20. **Talaifar, S.** & Lowery, B.S. (2023). Freedom and constraint in digital environments: Implications for the self. *Perspectives on Psychological Science*, 18(3), 544-575. [\[PDF\]](#)

19. **Talaifar, S.**, Stuetzer, M., Rentfrow, P.J., Potter, J., & Gosling, S.D. (2022). Fear and deprivation in Trump's America: A regional analysis of voting behavior in the 2016 and 2020 U.S. presidential elections. *Personality Science*, 3, e7447. [\[PDF\]](#)
18. Smartt, T., **Talaifar, S.**, & Gosling, S.D. (2022). Dostoevsky's conjecture: Evaluating personality impressions based on laughter, *Journal of Nonverbal Behavior*, 46, 383-397. [\[PDF\]](#)
17. **Talaifar, S.**, Buhrmester, M.D., Ayduk, Ö., & Swann, W.B., Jr. (2021). Asymmetries in mutual understanding: People with low status, power, and self-esteem understand better than they are understood. *Perspectives on Psychological Science*, 16(2), 338-357. [\[PDF\]](#)
16. ^{†*}**Talaifar, S.**, *Ashokkumar, A., Pennebaker, J., Yeager, D.S., Medrano, F., & Swann, W.B., Jr. (2021). A new pathway to college retention? Identity fusion with university predicts retention independently of grades. *Social and Personality Psychological Science*, 12(1), 108-117. [\[PDF\]](#) *shared first authorship
[†]**Student Publication Award, Society for Personality and Social Psychology**
15. Ashokkumar, A., **Talaifar, S.**, Fraser, W.T., Landubar, R., Buhrmester, M.D., Gómez, A., Paredes, B., & Swann, W.B., Jr. (2020). Censoring political opposition online: Who does it and why. *Journal of Experimental Social Psychology*, 91, 1040312. [\[PDF\]](#)
14. **Talaifar, S.** & Swann, W.B., Jr. (2019). Deep alignment with country shrinks the moral gap between conservatives and liberals. *Political Psychology*, 40(3), 657-675. [\[PDF\]](#)
13. Gómez, A., Vázquez, A., López-Rodríguez, L., **Talaifar, S.**, Martínez, M., Buhrmester, M.D., & Swann, W.B., Jr. (2019). Why people abandon groups: Degrading relational vs. collective ties uniquely impacts identity fusion and identification. *Journal of Experimental Social Psychology*, 85, 103853. [\[PDF\]](#)
12. Buhrmester, M.D., **Talaifar, S.**, & Gosling, S.D. (2018). An evaluation of Amazon's Mechanical Turk, its rapid rise, and its effective use. *Perspectives on Psychological Science*, 13(2), 149-154. [\[PDF\]](#)
11. Swann, W.B., Jr. & **Talaifar, S.** (2018). Introduction to special issue of Self and Identity on identity fusion. *Self and Identity*, 17(5), 483-486. [\[PDF\]](#)
10. **Talaifar, S.** & Swann, W.B., Jr. (2016). Differentiated selves can surely be good for the group, but let's get clear about why. *Behavioral and Brain Sciences*, 39, 39-40. [\[PDF\]](#)
9. Fredman, L., Buhrmester, M.D., Gómez, A., Fraser, W.T., **Talaifar, S.**, Brannon, S., and Swann, W.B., Jr. (2015). Identity fusion, extreme pro-group behavior, and the path to defusion. *Social and Personality Psychology Compass*, 9(9), 468-480. [\[PDF\]](#)

INTERNATIONAL TEAM SCIENCE PUBLICATIONS

8. [†]Scharbert, J., Humberg, S. Kroencke, L., ...**Talaifar, S.**,...& Back, M.D. (2024). Psychological well-being in Europe after the outbreak of war in Ukraine. *Nature Communications*, 15, 1202. [\[PDF\]](#)
[†]**International Best Paper Award, International Society for the Science of Existential Psychology**
7. Scharbert, J., Reiter, T., ... **Talaifar, S.**,... & Back, M.D. (2023). A global ESM study on well-being during times of crises: The CoCo Project. *Social and Personality Psychology Compass*, 17(10), e12813. [\[PDF\]](#)

6. Hornsey, M.J., Pearson, S., Kang, J.,..., **Talaifar, S.**,... & Bastian, B. (2023). Multinational data show that conspiracy beliefs are associated with the perception (and reality) of poor national economic performance. *European Journal of Social Psychology*, 53(1), 78-89. [[PDF](#)]
5. Kirkland, K., Crimston, C., Jetten, J.,..., **Talaifar, S.**,... & Bastian, B. (2023). Moral expansiveness around the world: The role of societal factors across 36 countries, 14(13), 305-318. *Social and Personality Psychological Science*. [[PDF](#)]

BOOK CHAPTERS

4. Sust, L., **Talaifar, S.**, & Stachl, C., (2023). Mobile application usage in psychological research. In M. Mehl, M. Eid, C. Wrus, G.M. Harari, & U. Ebner-Priemer (Eds.), *Mobile Sensing in Psychology: Methods and Applications* (pp. 184-214). Guilford Publications. [[link](#)]
3. **Talaifar, S.** & Swann, W.B., Jr. (2020). Self-verification theory. In V. Zeigler-Hill & T.K. Shackelford, (Eds.), *Encyclopedia of Personality and Individual Differences* (pp. 4813-4819). Springer International Publishing.
2. **Talaifar, S.** & Swann, W.B., Jr. (2018). Identity fusion: The union of the personal and social selves. In P.J. Ivanhoe, O.J. Flanagan, V.S. Harrison, H. Sarkissian, & E. Schwitzgebel (Eds.), *The Oneness Hypothesis: Beyond the Boundary of the Self* (pp. 340-47). Columbia University Press.
1. **Talaifar, S.** & Swann, W.B., Jr. (2018). Self and identity. In *Oxford Research Encyclopedia of Psychology*. Oxford University Press.

SELECTED WORK IN PROGRESS

*Koch, T., ***Talaifar, S.**, Hermida Carrillo, A., Racek, D., Digutsch, J., Aluffi, P., Schoedel, R., & Stachl, C. (under review). The Digital Authoritarian: Everyday behavioral patterns collected with smartphones predict authoritarian tendencies. [[preprint](#)]

***shared first authorship**

Vaid, S., **Talaifar, S.**, Peters, H., Chi, Y., Matz, S.C., & Harari, G.M. (invited submission at *American Psychologist*). The physical environment influences personality expression: Evidence from a field intervention that increases state extraversion.

Talaifar, S., Chu, C., Xiao, V., Puente, L., Lagaron, A., & Lowery, B.S. (in prep). Virtual voice: How gender and race impact who speaks up online and in-person.

Xiao, V., Wiwad, D., **Talaifar, S.**, Chu, C., Puente, L., Lagaron, A., & Lowery, B.S. (in prep). American knowledge workers experience less racial discrimination and greater well-being when working remotely than in person.

Burint, B., Jordan, D., Harari, G.M., Gosling, S.D., Back, M., Kroencke, L., & **Talaifar, S.** (in prep). Does social media app use explain why liberals are unhappier than conservatives?

Soh, S., Hu, Z., **Talaifar, S.**, Meca, A., Pei, R., Grayson, S.J., Vaid, S.S., Ram, N., Zaki, J., & Harari, G.M. (in prep). The role of identity processes and motivations in perceptions of social media use.

Farkhari, F., Kroencke, L., Kuper, N., **Talaifar, S.**, Gosling, S.D., Schlipphak, B., Scharbert, J., Schwarzer, C., & Back, M.D. (in prep). Democrats' and Republicans' affective and attitudinal trajectories during the 2020 U.S. Elections.

Ashokkumar, A. & **Talaifar, S.** (in prep). Self-censorship of political opinions in digital environments.

FELLOWSHIPS & GRANTS

Imperial College Research Fellowship, co-PI [£210,000, 4-yr postdoc]	2024 – 2028
SPSP Heritage Dissertation Research Award [\$2,000]	2019
Graduate Professional Development Award, University of Texas at Austin [\$500/yr]	2017 – 2019
James Pennebaker Summer Research Fellowship, University of Texas at Austin [\$5,000/yr]	2016 – 2018
SPSP Small Conference Grant, co-PI [\$10,000]	2016
Austin Foundation for Architecture Conference Grant, co-PI [\$10,000]	2016
Recruitment Graduate Research Fellowship, University of Texas at Austin [\$25,000]	2014 – 2015
Richter Research Fellowship, Southern Methodist University [\$10,000]	2011 – 2012
Jack C. and Annette K. Vaughn International Affairs Fellowship [\$10,000]	2010
President's Scholar, Southern Methodist University [full merit tuition scholarship]	2008 – 2012

HONORS AND AWARDS

SPSP Student Publication Award	2021
Janet T. Spence Outstanding Assistant Instructor Award, University of Texas at Austin	2020
SPSP Summer Psychology Forum Travel Award	2019
Janet T. Spence Travel Award, University of Texas at Austin	2018
SPSP Diversity Travel Award	2018
SPSP Summer Institute in Social and Personality Psychology (declined)	2019
EASP Summer School, University of Zürich	2018
John G. Templeton Foundation Summer Seminar Travel Award	2017
Honorable Mention, National Science Foundation Graduate Research Fellowship	2014
Phi Beta Kappa, <i>magna cum laude</i> , University Honors, Southern Methodist University	2012
Departmental Distinction in International Studies, Southern Methodist University	2012

KEYNOTE TALK

Summer Institute in Computational Computation Social Science, London	scheduled 2025
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INVITED PRESENTATIONS

University College London, Diversity Research Day	scheduled 2025
University of Texas at Austin, Department of Psychology	scheduled 2025
University of Kent, Social Psychology Group Seminar	2025
London School of Economics, Department of Psychological and Brain Science Seminar	2025
Harvard Business School, Negotiation, Organizations and Markets Seminar	2024
University of California, Santa Barbara, Social Psychology Brown Bag	2024

LMU Munich , Chair for Psychological Methods and Assessment	2024
Imperial College London , Management & Entrepreneurship Conversations Conference	2024
Stanford University , Polarization and Social Change Laboratory	2024
New York University , WE-search Laboratory	2024
University of Arizona , Naturalistic Observation of Social Interaction Laboratory	2024
Shared Reality Mini-Conference , Virtual Conference	2024
Imperial College London , Understanding Human Autonomy in an AI World Workshop	2024
Stanford University , Mobile Sensing Workshop	2024
Society for Personality and Social Psychology , Political Psychology Preconference	2024
INSEAD , 12th Triennial Invitational Choice Symposium	2023
University College London , Diversity Research Day	2023
Society for Personality and Social Psychology , Psychology of Media & Tech Preconference	2023
Imperial College London , Data Science Institute	2022
Stanford University , Polarization and Social Change Laboratory	2022
Stanford University , Affective Psychology Seminar	2022
University of Southern California , Computational Social Science Laboratory	2020
Google , People Analytics Research Team	2019
University of Zürich , Department of Business Administration	2019

ORGANIZED CONFERENCES

Data for Policy Conference , local organizing committee Imperial College London	2024
Psychology of Media and Technology Preconference , co-organizer Annual Meeting of the Society for Personality and Social Psychology	2021, 2022
Psychology of Architecture Conference , co-organizer The University of Texas at Austin	2016

ORGANIZED SYMPOSIA

- Talaifar, S.** & Wiwad., D. (2024). *How Technology Shapes Women's and Racial Minorities' Experiences at Work*. Symposium at the annual meeting of the Society for Personality and Social Psychology, San Diego.
- Talaifar, S.** (2024). *Ethics, Equity, and Trustworthiness*. Session Chair at the Data for Policy Conference, Imperial College London.
- Talaifar, S.** (2022). *Understanding Authoritarian Support and Democratic Erosion in the 21st Century*. Symposium at the annual meeting of the Society for Personality and Social Psychology, San Francisco.
- Ashokkumar, A. & **Talaifar, S.** (2021). *Crises Through New Lenses: Studying COVID with 21st Century Technology*. Symposium at the annual meeting of the Society for Personality and Social Psychology, Virtual.
- Zmigrod, L. & **Talaifar, S.** (2019). *Predicting Political Attitudes: When the Left-Right Distinction is Insufficient*. Symposium co-chaired at the biennial meeting of the International Convention of Psychological Science, Paris.

CONFERENCE AND OTHER PRESENTATIONS

- Talaifar, S.**, Jordan, D.M.E., Gosling, S.D., & Harari, G.M. (scheduled 2025). *Lifestyle Polarization on a College Campus: Do Liberals and Conservatives Behave Differently in Everyday Life?* Presentation at the annual meeting of the International Conference on Computational Social Science, Norrköping.
- Koch, T., **Talaifar, S.**, Hermida Carrillo, A., *, Racek, D., Digutsch, J., Aluffi, P., Schoedel, R., & Stachl, C. (scheduled 2025). *The Digital Authoritarian: Everyday Behavioral patterns Collected with Smartphones Predict Authoritarianism*. Lightning talk at the annual meeting of the International Conference on Computational Social Science, Norrköping.
- Talaifar, S.**, Jordan, D.M.E., Gosling, S.D., & Harari, G.M. (scheduled 2025). *Lifestyle Polarization: Do Liberals and Conservatives Behave Differently in Everyday Life?* Presentation at the annual meeting of the International Society for Political Psychology, Prague.
- Sust, L., Koch, T., & **Talaifar, S.** (scheduled 2025). *Delete That! Exploring Individual Differences in Smartphone Deletion Behavior*. Presentation at the annual meeting of the German Division on Personality Psychology.
- Soh, S., Hu, Z., **Talaifar, S.**, Meca, A., Pei, R., Grayson, S.J., Vaid, S.S., Ram, N., Zaki, J., & Harari, G. M. (scheduled 2025). *The Role of Identity Processes and Motivations in Perceptions of Social Media Use*. Presentation at the annual meeting of the Communication Horizons Conference at the University of California, Davis.
- Talaifar, S.**, Jordan, D.M.E., Gosling, S.D., & Harari, G.M. (2025). *Lifestyle Polarization on a College Campus: Do Liberals and Conservatives Behave Differently in Everyday Life?* Data blitz at the Computational Psychology Preconference at the annual meeting of the Society for Personality and Social Psychology, Denver.
- Talaifar, S.**, Koch, T., Hermida Carrillo, A., & Stachl, C. (2024). *Theory-Informed Feature Derivation: The Case of "The Digital Authoritarian."* Presentation at the biannual meeting of the European Conference on Personality, Berlin.
- Talaifar, S.**, Chu, C., Xiao, V., Lagaron, A., Puente, L., & Lowery, B.S. (2024). *Speaking Up Online vs. In-Person: Effects of Race and Gender*. Presentation at the annual meeting of the Society for Personality and Social Psychology, San Diego.
- Wiwad, D., Xiao, V., **Talaifar, S.**, Chu, C., Puente, L., Lagaron, A., & Lowery, B.S. (2024). *The Impact of Remote Work on Perceived Racial Discrimination*. Presentation at the annual meeting of the Society for Personality and Social Psychology, San Diego.
- Talaifar, S.**, Jordan, D.M.E., Gosling, S.D., & Harari, G.M. (2024). *Lifestyle Polarization: Do Liberals and Conservatives Behave Differently in Everyday Life?* Data blitz at the Conflict and Conflict Resolution Preconference at the annual meeting of the Society for Personality and Social Psychology, San Diego.
- Puente, L., Xiao, V., Wiwad, D., **Talaifar, S.**, Chu, C., Lagaron, A., & Lowery, B.S. (2023). *The Future of Diversity Work: The Impact of Remote Work on Perceived Racial Discrimination*. Presentation at the National Association for Business Economics - Tech Economics Conference, Santa Clara.
- Talaifar, S.** & Ashokkumar, A. (2023). *Consequences of Self-Censoring Unpopular Opinions*. Presentation at the annual meeting of the Academy of Management, Boston.

- Koch, T., Hermida Carrillo, A., **Talaifar, S.**, & Stachl, C. (2023). *The Digital Authoritarian: Theory-Driven Predictions from Behaviors Collected with Smartphones*. Presentation at the biennial meeting of the Association for Research in Personality, Evanston.
- Vaid, S., Kroencke, L., Roshanei, M., **Talaifar, S.**, Hancock, J., Back, M.D., Gosling, S.D., Ram, N., & Harari, G.M. (2023). *Social Media Sensitivity Across People and Places*. Presentation at the annual meeting of the International Communication Association, Toronto.
- Vaid, S., Kroencke, L., **Talaifar, S.**, Ram, N., Back, M., & Gosling, S.D. (2023). *Social Media Sensitivity Across People and Places*. Presentation at the annual meeting of the Society for Personality and Social Psychology, Atlanta.
- Jordan, D.M.E., **Talaifar, S.**, Gosling, S.D., & Harari, G.M. (2022). *The Daily Lives of Liberals and Conservatives: A Smartphone Sensing and Experience Sampling Approach*. Presentation at the American Association for Public Opinion Research – Southern Chapter, Raleigh.
- Talaifar, S.**, Jordan, D.M.E., Gosling, S.D., & Harari, G.M. (2022). *The Daily Lives of Liberals and Conservatives: A Smartphone Sensing and Experience Sampling Approach*. Presentation at the European Conference on Personality, Madrid.
- Talaifar, S.**, Stuetzer, M., Rentfrow, P.J., Potter, J., & Gosling, S.D. (2022). *Fear and Deprivation in Trump's America: A Regional Analysis of Voting Behavior in the 2016 and 2020 Elections*. Presentation at the Regional Cultural Differences Conference, Barcelona.
- Talaifar, S.**, Stuetzer, M., Rentfrow, P.J., Potter, J., & Gosling, S.D. (2022). *Voting for Trump in 2016 and 2020: The Role of Regional Neuroticism and Socioeconomic Factors*. Presentation at the International Society of Political Psychology, Virtual/Athens.
- Vaid, S., Kroencke, L., **Talaifar, S.**, Back, M.D., Gosling, S.D., & Harari, G.M. (2022). *Heterogenous Effects of Social Media Use on Momentary Affective Wellbeing in Young Adults' Daily Lives: A Within-Person Paradigm*. Presentation at the annual meeting of the International Communication Association, Virtual/Paris.
- Talaifar, S.**, Stuetzer, M., Rentfrow, P.J., Potter, J., & Gosling, S.D. (2022). *Regional Differences in Neuroticism and Socioeconomic Threat Predict Trump Voting*. Presentation at the annual meeting of the Society for Personality and Social Psychology, Virtual/San Francisco.
- Koch, T., Hermida Carrillo, A., **Talaifar, S.**, & Stachl, C. (2022). *The Digital Authoritarian: Theory-Driven Predictions from Behaviors Collected with Smartphones*. Presentation at the annual meeting of the Society for Personality and Social Psychology, Virtual/San Francisco.
- Vaid, S., Kroencke, L., **Talaifar, S.**, Back, M.D., Gosling, S.D., & Harari, G.M. (2022). *Heterogenous Effects of Social Media Use on Momentary Affective Wellbeing in Young Adults' Daily Lives: A Within-Person Paradigm*. Data blitz at the Psychology of Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology, Virtual/San Francisco.
- Talaifar, S.**, Harari, G.M., Marrero, Z., Stachl, C., Vaid, S.S., & Gosling, S.D. (2021). *Using Smartphone Sensing to Describe Behavior During the COVID-19 Pandemic*. Presentation at the annual meeting of the Society for Personality and Social Psychology, Virtual.
- Ashokkumar, A., **Talaifar, S.**, & Swann, W.B., Jr. (2021). *Political Censorship in the Digital Age*. Data blitz at the Psychology of Media and Technology Preconference at the annual meeting of Society for Personality and Social Psychology, Virtual.

- Talaifar, S.** & Swann, W.B., Jr. (2019). *Deep Alignment with Country Shrinks the Moral Gap Between Conservatives and Liberals*. Presentation at the biennial meeting of the International Convention of Psychological Science, Paris.
- Swann, W.B., Jr., Gómez, A., **Talaifar, S.** & Buhrmester, M.D. (2019). *De-Radicalization: Unique Pathways to Lowering Fusion, Identification, and Willingness to Sacrifice for the Group*. Presentation at the annual meeting of the Society for Personality and Social Psychology, Portland.
- Swann, W.B., Jr. & **Talaifar, S.** (2019). *Asymmetric insight in social relationships: Why some realities must be lived to be understood*. Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.
- Talaifar, S.** (2019). *True Believers in Politics, Education, and the Future of Work*. Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.
- Ferres, M.A., Pauw, L., Rathbone, J., & **Talaifar, S.** (2018). *The Role of Similarity in Facilitating Beneficial Social Support*. Presentation at the European Association of Social Psychology Summer School, University of Zürich.
- Talaifar, S.** & Ashokkumar, A. (2018). *Identity Fusion with University: Predicting Student Wellbeing & Retention*. Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.
- Talaifar, S.**, Ashokkumar, A., *Sarma, S., & Swann, W.B., Jr. (2018). *Identity Fusion, Wellbeing, and Academic Performance Among International and Domestic Students*. Data blitz at the Happiness & Wellbeing Preconference at the annual meeting of the Society for Personality and Social Psychology, Atlanta.
- Talaifar, S.** (2017). *Group Membership and Our Moral Values: Beyond Political Orientation*. Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.
- Talaifar, S.** (2016). *Illness and Identity: Comparing Fusion with Disease & Fusion with a Disease Community*. Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.
- Talaifar, S.** (2015). *Many Faces of Morality: What Can Fusion Tell You That Political Party Can't?* Presentation at the Social-Personality Psychology Area Meeting, University of Texas at Austin.

POSTERS *current or former undergraduate mentee, †prize winner

- *Jordan, D.M.E., **Talaifar, S.**, Gosling, S.D., & Harari, G.M. (2024). Lifestyle polarization: Do liberals and conservatives behave differently in everyday life? Poster at the Annual Meeting of the Society for Political Methodology, Riverside.
- *Soh, S., **Talaifar, S.**, Meca, A., Pei, R., Grayson, S., Zaki, J., & Harari, G.M. (2024). *Identity Development and Social Media Use Motivations Among Emerging Adults*. Poster at the annual meeting of the Society for Personality and Social Psychology, San Diego.
- *†Soh, S.J., **Talaifar, S.**, Vaid, S.S., & Harari, G.M. (2023). *Social Media Use Motivations and Identity Development Among Emerging Adult*. Poster at the annual meeting of the International Communication Association, Toronto.
- †Second Place Award (Communication and Technology Division)**

- *Soh, S.J., **Talaifar, S.**, Vaid, S.S., & Harari, G.M. (2023). *Identity Development and Social Media Use Motivations Among Emerging Adults*. Poster at the Psychology of Media and Technology Preconference at the annual meeting of the Society for Personality and Social Psychology, Atlanta.
- *Soh, S.J., Vaid, S.S., Roshanaei, M., **Talaifar, S.**, Koch., T., Chung, J.M., & Harari, G.M. (2023). *The Bidirectional Relationship Between Momentary Smartphone Use and Affective Well-being in Everyday Life*. Poster at the annual meeting of the Society for Personality and Social Psychology, Atlanta.
- *Soh, S.J., Vaid, S.S., **Talaifar, S.**, & Harari, G.M. (2022). *Daily Smartphone Use and Well-being During COVID-19: The Mediating Role of Self-Perceived Compulsive Use*. Poster at the annual meeting of the International Communication Association, Paris.
- *Soh, S., Vaid, S.S., **Talaifar, S.**, & Harari, G.M. (2022). *Daily Smartphone Use and Well-being During COVID-19*. Poster at the Psychology of Media & Technology Preconference at the annual meeting of the Society for Personality and Social Psychology, San Francisco.
- *†Quadri, F., **Talaifar, S.**, & Gosling, S.D. (2021). *The Relationship Between Neuroticism, News Consumption, and Mood*. Poster at the Capital of Texas Undergraduate Research Conference, Virtual.
†First Place Award (Humanities Division)
- *Quadri, F., **Talaifar, S.**, & Gosling, S.D. (2021). *The Relationship Between Neuroticism, News Consumption, and Mood*. Poster at the annual meeting of the Society for Social and Personality Psychology, Virtual.
- *Soh, S.J., **Talaifar, S.**, & Harari, G.M. (2021). *Smartphone Use and Feelings of Contentment and Connectedness During the COVID-19 Pandemic*. Poster at the annual meeting of the Society for Social and Personality Psychology, Virtual.
- Talaifar, S.**, Ashokkumar, A., Pennebaker, J., Yeager, D.S., Medrano, F., & Swann, W.B., Jr. (2020). *A New Pathway to College Retention? Identity Fusion with University Predicts Retention Independently of Grades*. Poster at the annual meeting of the Society for Personality and Social Psychology, New Orleans.
- Talaifar, S.** & Swann, W.B., Jr. (2019). *Deep Alignment with Country Shrinks the Moral Gap between Conservatives and Liberals*. Poster at the annual meeting of the Society for Personality and Social Psychology, Portland.
- Talaifar, S.** (2018). *Identity Fusion, Morality, & Wellbeing*. Poster at the European Association of Social Psychology Summer School, University of Zürich, Switzerland.
- Talaifar, S.** & Swann, W.B. (2017). *Illness and Identity: Comparing the Outcomes of Fusion with an Illness and Fusion with an Illness Community*. Poster at the annual meeting of the Society for Personality and Social Psychology, San Antonio.
- *Sarma, S., Swann, W.B., Jr., **Talaifar, S.**, & Ashokkumar, A. (2017). *Effects of Fusion with UT and Fusion with Home Country Among International Students*. Poster at the Psychology Department Honors Poster Session, University of Texas, Austin.
- *Dell, J.R., **Talaifar, S.**, Swann, W.B., Jr. (2015). *When Group Membership Becomes Irrelevant: Fused People's Assessment of Crimes Attacking Group Values*. Poster at the Psychology Department Honors Poster Session, University of Texas, Austin.

EDITING AND REVIEWING

Ad Hoc Reviewer:

<i>Journal of Personality and Social Psychology (all sections)</i>	<i>Proceedings of the National Academy of the Sciences</i>
<i>Personality and Social Psychology Bulletin</i>	<i>Science Advances</i>
<i>Social Psychological and Personality Science</i>	<i>PNAS Nexus</i>
<i>European Journal of Social Psychology</i>	<i>Psychological Review</i>
<i>British Journal of Social Psychology</i>	<i>Psychological Science</i>
<i>Basic and Applied Social Psychology</i>	<i>Journal of Experimental Psychology: General</i>
<i>Group Processes & Intergroup Relations</i>	<i>Scientific Reports</i>
<i>Journal of Personality</i>	<i>Computers in Human Behavior</i>
<i>Self and Identity</i>	<i>Psychology of Popular Media</i>
<i>Political Behavior</i>	<i>Psycho-Oncology</i>

Editing and Review Committees:

Reviewer, SMS Conference on Emerging Digital Technologies in an Open World	2022
Review Committee, APA Conference on Technology, Mind, and Society	2021
Co-Editor, Special Issue of <i>Self and Identity</i> on Identity Fusion	2017 – 2018

SERVICE

Policy Advising:

Ad Hoc Advisor, United States House Select Committee on the January 6 Attack	2022
Workshop Participant, Child Trajectories Into Non-State Armed Groups, United Nations	2016

Panelist and Moderator:

Moderator, <i>Academy of Management Journal</i> Paper Development Workshop	2025
Panelist, London Organisational Behaviour Research Day	2024
Panelist, Data for Policy Conference	2024
Panelist & Panel Co-Organizer, Management & Entrepreneurship Conversations	2023
Co-host, SPSP Free Form Friday	2021

Departmental Service:

PhD Early and Late Stage Assessor, Imperial College London	2023 – present
Department Seminar Series Co-Organizer, Imperial College London	2022 – 2025
PhD Student Job Market Workshop, Imperial College London	2024
Member, Psychology Graduate Diversity Committee, University of Texas at Austin	2014 – 2020

PUBLIC WRITING & SELECTED MEDIA COVERAGE

Smartphone data suggests conservatives do in fact have more fun – [Fast Company](#)
Neuroticism, deprivation and racial bias: Trump's unique authoritarian appeal – [IB Knowledge](#)
Who votes for Donald Trump? – [Imperial College Podcast](#)

Political censorship in the digital age – [SPSP Character & Context Blog](#)

The anonymous culture cops of the Internet – [Nautilus](#)

Deep alignment with the U.S. shrinks moral differences between conservatives and liberals – [PsyPost](#)

SPSP-funded small conference on architectural psychology – [SPSP Character & Context Blog](#)

TEACHING

Instructor of Record

LEADS (MSc Core – Two Sections), Imperial College London	Fall 2024 – present
Leadership (MSc Elective – In-Person), Imperial College London	Summer 2024 – present
Leadership (MSc Elective – Online), Imperial College London	Spring 2023 – present
Organisational Behaviour (PhD Seminar), Imperial College London	Fall 2023 – present
Organisational Behaviour (MSc Core), Imperial College London	Fall 2022, 2023
Social Psychology (Undergraduate), University of Texas at Austin	Summer 2020
Research Methods and Statistics Lab (Undergraduate), University of Texas at Austin	Spring 2017

Teaching Assistant

Introduction to Psychology, University of Texas at Austin	Fall 2015, Spring 2020
Social Psychology, University of Texas at Austin	Fall 2017
Personality Psychology, University of Texas at Austin	Summer 2016

Curriculum Development and Training

MBA Course Development, “Big Arguments, Courageous Leadership,” Stanford University	Fall 2021
Advanced Teaching Preparation Certificate, University of Texas at Austin	Spring 2020
Supervised Teaching in Psychology Course, University of Texas at Austin	Fall 2018

Guest Lectures

“Authoritarianism” (Executive Education), Imperial College London	scheduled Fall 2025
“People Analytics” (Undergraduate), University of Texas at Austin	Fall 2019
“Authenticity” (Undergraduate, PhD), University of Texas at Austin	Fall 2017, Fall 2018
“Feminist Psychology” (Undergraduate), University of Texas at Austin	Fall 2016

SUPERVISION

Postdoctoral Advisor

Alejandro Hermida Carillo (Imperial College London)	2024 – present
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Undergraduate Mentor

Diana Jordan (Stanford University)	2021 – 2022
Sarah Lehman (Stanford University)	2021 – 2022
Serena Soh (Stanford University)	2020 – 2021
Faiza Quadri (University of Texas at Austin)	2020 – 2021
Mariam Khwaja (University of Texas at Austin)	2020 – 2021
Christina Tahtouh (University of Texas at Austin)	2018 – 2019

Shalini Sarma (University of Texas at Austin)	2017 – 2018
Rosemary Emordi (University of Texas at Austin)	2016
Jordan Dell (University of Texas at Austin)	2015

PROFESSIONAL EXPERIENCE

PhD Intern, People Analytics, Google, San Francisco, CA	Summer 2019
Research Analyst, Technology Practice, Egon Zehnder, Dallas, TX	2013 – 2014
English Instructor, Lycée Jean Macé, Lorient, France	2012 – 2013
Research Intern, Technology Practice, Egon Zehnder, Dallas, TX	Summer 2012
Community Relations Intern, Center for BrainHealth, Dallas, TX	Summer 2011
Research Assistant, The Wilson Center, Washington D.C.	Summer 2010
Research Assistant, Anxiety Research & Treatment Program, Dallas, TX	2009 – 2010

PROFESSIONAL AFFILIATIONS

Academy of Management (AOM)
 Association for Research in Personality (ARP)
 Association for Psychological Science (APS)
 International Society of Political Psychology (ISPP)
 Society for Personality and Social Psychology (SPSP)